

2019 ANNUAL IMPACT REPORT

Endowment Distribution

The Foundation serves donors by inspiring generosity and multiplying gifts that strengthen ministry. Our vision is to distribute \$25 million to ministry annually by the year 2025. We call it "25x25" (25 by 25). In 2019, the Foundation distributed a total of \$29.9 million, exceeding our \$19.7 million benchmark. Of this \$29.9 million, \$13.1 million was directed to more than 300 charitable beneficiaries through the Foundation's Endowment Distribution.

Total: \$13.1 Million



**Christian Higher Education
\$5.5M**



**Caring for At-Risk Mothers and Children
\$3.1M**



**Churches and Associations
\$1.3M**



**Other Ministries
\$829K**



**Missions and Seminaries
\$655K**



**Senior Adults
\$476K**

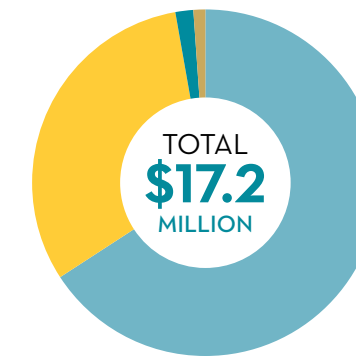


**Evangelism and Church Planting
\$1.2M**

Planned Gifts

Planned giving allows generous individuals like you to impact the ministries you care about, grow God's Kingdom and provide practical help to those in need. In 2019, your planned gifts impacted thousands of lives.

- Endowments: **\$11.3M**
- Donor Advised Funds: **\$5.4M**
- Charitable Gift Annuities: **\$233K**
- Charitable Remainder Trusts: **\$219K**



Estate Planning

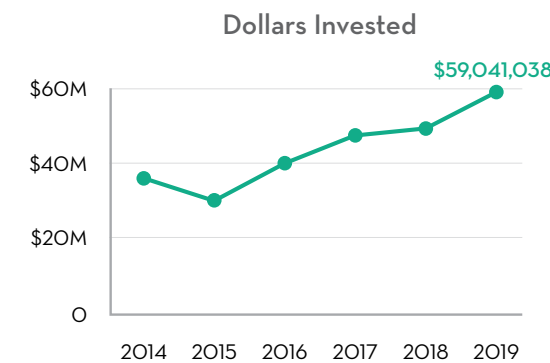
Online tools, legal fee reimbursement and personal guidance make the Foundation's estate planning experience unique. Each year, we help hundreds of individuals and families protect loved ones, safeguard their assets and leave legacy gifts that support Kingdom causes.



WatersEdge Ministry Services is the Foundation's brand for ministry-focused loan, investment and accounting services.

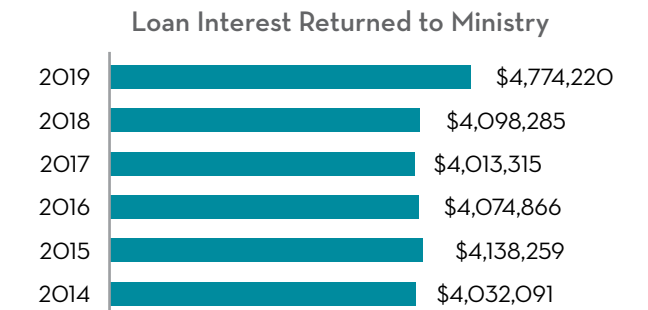
Ministry Investments

WatersEdge manages more than 272 Demand & Term Investment accounts totaling \$59 million. These short- and long-term investment options are designed to multiply ministry resources and maximize Kingdom impact.



Church Loans

In 2019, WatersEdge made 44 loans ranging from \$5,000 to \$6.3 million to Southern Baptist organizations across the country. WatersEdge collected \$4.8 million in interest from these loans. The vast majority of this interest was returned to ministries throughout Oklahoma and across the nation.



Ministry Accounting

Launched in mid-2019, WatersEdge provides churches with affordable bookkeeping, payroll and contribution tracking services that are designed to relieve the burden of managing ministry finances, allowing pastors and church staff to devote more time, energy and resources to advancing the Gospel.

